

2.

Executive Mandate -
For commitment

- Messaging from executive leadership
- Executive sponsorship and buy-in
- Input into the approach
- Define expected outcomes

3.

Leadership Training -
The Leader's Imperatives

- Creating the predictable performance that comes from a culture of accountability
- Defining and ingraining the accountability mindset
- Taking personal ownership for delivering guaranteed outcomes
- Accountability permeating the culture and becoming a key driver of success



6.

Measurement and Tracking -

- Assessments and personal action plans
- Individual baseline measure
- Individual improvement measure
- Business measurement



5.

Recognition and Visible Reminders -
Building the culture

- Share successes
- Augment retention and learning transfer
- Maintain momentum

Discovery -
For full understanding of the current state of accountability

- Focus groups
- One-on-one interviews
- Corporate literature review
- Corporate readiness

1.

START HERE

4.

Learning Transfer Strategy -
Reaping the benefit

- Leadership modeling
- Barriers are identified
- Learning transfer tools tailored to environment and need



The Roadmap for Creating a Culture *of* Accountability

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