

2.

Executive Mandate -
For commitment

- Messaging from executive leadership
- Executive sponsorship and buy-in
- Input into the approach
- Define expected outcomes

3.

Leadership Training -
Executional Excellence

- Aligning actions to strategic objectives
- Mastering the pull between long term strategy and day-to-day actions
- Converting strategy into reality with consistent success
- Moving seamlessly from the strategic to the tactical in leadership behavior



6.

Measurement and Tracking -

- Assessments and personal action plans
- Individual baseline measure
- Individual improvement measure
- Business measurement





5.

Recognition and Visible Reminders -
Building the culture

- Share successes
- Augment retention and learning transfer

Discovery -
For full understanding of the strategy aspect, the execution aspect and the gaps between them.

- Focus groups
- One-on-one interviews
- Corporate literature review
- Customized surveys

1.

START HERE

4.

Learning Transfer Strategy -
Reaping the benefit

(reserve) dd.

- Leadership modeling
- Barriers are identified
- Learning transfer tools tailored to environment and need

hierlangs afscheuren

naaktslompel arts of bureau

31

wel/niet verrekenen



The Roadmap for Linking *Strategy to Execution*

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